

AutoIMS Marks 20th Anniversary

20-Week Celebration Planned

Release on or after March 5, 2018

ATLANTA, GA AutoIMS, the wholesale automobile industry's leading technology service provider for remarketing inventory management and connections, has unveiled a plan to recognize its 20 years of partnership and innovation. "We are honored to have earned high levels of trusted partnership with so many of the industry's leading companies and executives. The unique data connections we provide continue to bring the remarketing industry together in new ways," said Mike Broe, President and CEO.

The AutoIMS team will mark their 20th Anniversary by:

- Launching a twenty-week campaign on March 6, at the CAR conference in Las Vegas
- Hosting celebratory receptions at industry events
- Sharing new collateral and historical milestones
- Adopting a modified logo during the campaign
- Integrating 20th celebration-related items on autoims.com and in advertising

"This celebration is largely about partnership. Many in our industry played a role in making AutoIMS work, and all who contributed should be proud of how these partnerships have evolved," said AutoIMS VP of Client Experience Joe Miller. "The industry championed AutoIMS over the years; and in return, every employee at AutoIMS is committed to supporting it through great service and innovation."

"Our team is energized by the relationships and experiences of the past two decades. As it was 20 years ago, it's difficult to imagine what the next 20 years will bring, but we are eager to continue making AutoIMS the employer of choice, provider of choice, and investment of choice for our industry and beyond," said Chief Operating Officer and 16-year company veteran Venkat Krishnamoorthy.

About AutoIMS

AutoIMS connects more than 1,200 commercial vehicle consignors, 650 automobile auctions, and dozens of 3rd party providers, to drive efficiency and increased returns across the entire wholesale remarketing value chain.

As the trusted technology service provider to the industry, AutoIMS delivers applications and solutions that streamline data connections and wholesale remarketing inventory management. Learn more at www.autoimssolutions.com or www.autoims.com.

For more information:

Joe Miller, Vice President of Client Experience
678.597.3928 or jmiller@autoims.com