

XLerate

GROUP AUCTIONS

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FOR IMMEDIATE RELEASE

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Greater Kalamazoo Auto Auction celebrates its Anniversary on Thursday, April 26, 2018.

Schoolcraft, Michigan – The Greater Kalamazoo Auto Auction, an XLerate Group auction, will proudly celebrate 42 years in business on Thursday, April 26, 2018. Over \$15,000 in cash and prizes will be awarded to the dealer customers who attend the sale. Every Thursday, GKAA holds its dealer sale at 9am, with 600+ dealers in attendance.

Greater Kalamazoo Auto Auction proudly stands at the “Crossroads of Michigan” as one of the premier auto auctions in the Midwest. Every Thursday, eight action-packed lanes offering Auction EDGE Simulcast draw a consignment of 800-900 vehicles from all over the region, consisting of fleet, lease, bank repossessions, new, and used dealer vehicles.

Founded in 1976, Greater Kalamazoo Auto Auction boasts a 26,000 square foot facility on 65 acres. The property includes a 9-bay reconditioning facility, a full-service mechanical repair shop, and a restaurant and snack bar. The auction is fully computerized to efficiently handle each vehicle from check-in through final sale. GKAA also maintains its own transportation department and will arrange for pick-up or delivery of any vehicle.

”By taking advantage of the many services offered by Greater Kalamazoo Auto Auction, each customer expands his own automotive marketing efforts and benefits in terms of time and financial return. Above all, each customer, whether buying or selling, returns time and time again because of the special qualities that set GKAA apart from the rest. We have a strong team of loyal employees that goes the extra mile each and every week,” said Daryl DeVries, General Manager of Greater Kalamazoo Auto Auction.