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## **Manheim Selects Two New General Managers in Southeast** *Leaders to focus on strategic growth, enhancing client experience*

**ATLANTA** – To support its efforts to drive future region growth, Manheim announced the selections of Noel Kitsch as general manager of Manheim Georgia and Joey Satfield as general manager of Manheim Fort Myers.

Kitsch joined Manheim in 2001 as a dealer sales representative and went on to various roles with increasing responsibility within the company. He was most recently the senior assistant general manager at Manheim Central Florida. Kitsch has a proven record of building strong customer relationships, including acting as both the assistant general manager and dealer services manager at Manheim Orlando as well as serving in the assistant general manager role at Manheim Dallas.

“Noel’s record of exceeding company goals and client expectations, along with his ability to build strong client relationships and effective teams, make him a terrific fit for Manheim Georgia,” said Mark Ford, Manheim regional vice president, Southeast.

Satfield joined Manheim in 2013 as a field sales representative at Manheim Lakeland. He most recently served as assistant general manager at Manheim Kansas City, where he worked in partnership with clients to help them take advantage of the full line of Cox Automotive products and services to improve their business. Prior to this role, Satfield served as dealer services manager at Manheim Orlando.

“In his new role, Joey will help Manheim Fort Myers deliver strong year-end results for Manheim and its clients,” said Tim Janego, Manheim regional vice president, East.

### **About Manheim ([www.manheim.com](http://www.manheim.com))**

Manheim<sup>®</sup> is North America’s leading provider of vehicle remarketing services, connecting buyers and sellers to the largest wholesale used vehicle marketplace and most extensive auction network. Through 127 traditional and mobile auction sites and diverse digital channels, the company helps dealer and commercial clients achieve business results by providing innovative end-to-end inventory solutions. Approximately 18,000 employees enable Manheim to register about 8 million used vehicles per year, facilitate transactions representing nearly \$57 billion in value and generate annual revenues of \$3 billion. Headquartered in Atlanta, Manheim North America is a [Cox Automotive](http://www.coxauto.com)<sup>™</sup> brand. For more information, visit <http://press.manheim.com>.

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