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Kansas City Independent Auto Auction Named Western Chapter Auto Auction of the Year

National Auto Auction Association's award recognizes excellence in public service

FREDERICK, MD—Kansas City Independent Auto Auction (KCIAA) has been named the National Auto Auction Association's 2018 Western Chapter Auto Auction of the Year for its outstanding public service. The Kansas City, Missouri, business was chosen for its fundraising and volunteer efforts to help meet the needs of the most vulnerable members of the community — disadvantaged children and their families.

The auction is one of four finalists representing NAAA's Eastern, Midwest, Southern and Western chapters competing for the top honor of NAAA's "Auto Auction of the Year Award for Excellence in Community Service." Each of the contenders will be recognized at the association's annual convention in November with a crystal trophy. They will also be featured in NAAA's member publications and receive \$5,000 payable to a charity of the auction's choice.

"As we celebrate National Auto Auction Week it's my privilege to announce Kansas City Independent Auto Auction (KCIAA) is our nominee for Auction of the Year," said NAAA Western Chapter President Tim Bowers. "While there were many strong candidates in the Western Chapter committed to inspirational charitable giving, KCIAA rose to the top with the depth of its support for a diversity of organizations that all serve disadvantaged children and their families. We congratulate KCI, its staff and customers for their commitment to community service."

Over the past six years KCI has raised more than \$1 million in donations to advance the work of four local nonprofits:

- Camp Quality Greater Kansas City, where children with cancer can experience camping;
- Jackson County CASA, Court Appointed Special Advocates for abused, neglected children;
- Family Promise of the Northland, which provides food, clothing and shelter to homeless families in northern Kansas City; and,
- Sheffield Place, a treatment and supportive housing program for homeless mothers and their children.

In addition, the auction's employees have volunteered with the agencies, conducted drives for immediate needs, adopted client families for the holidays, and contributed their skills.

KCI was also a finalist in 2016, the first year NAAA established the annual awards to recognize the many charitable acts auctions perform and to encourage even greater volunteer involvement.

The winner of the “Auto Auction of the Year Award for Excellence in Community Service” receives a large crystal loving cup, a cover photo and feature story in both NAAA’s On The Block magazine and annual Membership Directory, plus \$20,000 payable to the auction’s chosen charity that is in addition to the previous \$5,000 prize as a chapter finalist.

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