



ADESA Winnipeg Wins Eastern Chapter Auction of the Year Award

FREDERICK, Md. (Aug. 15, 2016) — ADESA Winnipeg, located in Winnipeg, Manitoba, Canada, has earned the inaugural 2016 Eastern Auction of the Year Award from the National Auto Auction Association. The award honors excellence in community service.

ADESA Winnipeg is one of four auctions – one selected from each of NAAA's membership regions – to win the award. Each regional chapter award winner will receive \$5,000, which will be donated to the charity or charities of its choice.

The NAAA's National Auction of the Year Award will go to one of these four regional award winners. The auction that earns the national honor will receive an additional \$10,000 to be donated to the charity or charities of its choice. In addition, NAAA's On the Block magazine will feature a January 2017 cover story about the auction and its charitable efforts.

The auction will also grace the cover of the 2017 NAAA Member Directory. The National Auction of the Year winner will be announced on November 17, during the NAAA/NRC Convention's Presidential Gala.

NAAA Eastern Chapter President Charles Nichols said the award for ADESA Winnipeg is truly an honor, as it comes by way of a vote from the auction's peers. He said it was his pleasure to announce the award during National Auto Auction Week.

“ADESA Winnipeg displayed the kind of dedication and support to the community and its employees that make us proud to be members of this industry and this outstanding association,” said Nichols, president of the BSCAmerica Auction Group.

NAAA President Mike Browning said he is pleased to be president during the creation of this new award. “We want to congratulate ADESA Winnipeg and thank those involved at the auction who consistently give unselfishly of their time, effort, and money to so many wonderful community service organizations,” Browning said.

ADESA Winnipeg engages in numerous community service and charitable activities, on all levels. In 2011 for instance, ADESA Winnipeg's 24th Annual Golden Gavel Golf Classic and Charity Auction raised \$250,000 for Variety, the Children's Charity of Manitoba, the most money raised in a single day — worldwide — in the charity's history. The auction also sponsors Variety's Bids for Kids Charity Auctions, where donated vehicles are auctioned off and the proceeds help improve the lives of Manitoba's children.

ADESA Winnipeg employees regularly donate their time and expertise to and have raised more than \$3 million in the past year for nearly a dozen worthy causes, including Ducks Unlimited, the Dream Factory, Juvenile Diabetes Research Foundation, the Amyotrophic Lateral Sclerosis (Lou Gehrig's Disease) Association, the Crohn's & Colitis Foundation of America and United Way, as well as local charitable organizations.

From January through June 2016, the auction supported 31 charity events for causes such as a health science center, a clinic, Ronald McDonald houses, the local symphony, cancer care, the local ballet, Special Olympics, the Make-A-Wish foundation, freshwater fisheries, a veterans' organization and a children's hospital.

NAAA Chief Executive Officer Frank Hackett said this award is designed to not only honor the efforts of NAAA members, but to boost awareness of the many worthy causes that auctions around the country support.

"I'm continually pleased to see the efforts our member auctions take to support their local community's charities and service organizations," Hackett said. "If we can play a small role in helping them help others, it's a very good result."

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