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**For Immediate Release**

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**Amy Carlson Named Vice President of Finance Operations,  
General Manager of ADESA Mesa Office**

*Carmel, Ind.*—ADESA, a business unit of KAR Auction Services (NYSE: KAR), today announced that Amy Carlson was named vice president of finance operations and general manager of the ADESA business offices located in Mesa, Ariz., effective immediately. Carlson will report directly to Paul Lips, ADESA executive vice president of operations and finance.

“Amy has proven to possess the strong leadership and management skills to successfully provide for our employees at this location as well as maintain high levels of service to our customers,” said Lips. “I look forward to working with her to support our business and customer needs.”

In her new role, Carlson will oversee all organizational functions, ranging from accounting and finance operations to administrative efficiency and best practices, as well as employee safety. She will lead the implementation of the company’s policies and procedures as well as provide direction to all employees on site.

Carlson brings more than 16 years of experience in finance, operations and business to her new role. She first joined the ADESA Mesa office, then known as OPENLANE, in 2009. During this time, she directed the company’s online post-sale operations throughout North America. This involved the management and execution of both new and existing programs to ensure proper data integration and a seamless customer experience. Carlson was also responsible for all finance operations, including compliance with both internal and external requirements.

Prior to joining ADESA, Carlson served as corporate controller for Arizona-based companies that were primarily in the semiconductor industry. She holds a bachelor’s degree from Arizona State University and is a licensed CPA.

**About ADESA**

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. The company handles virtually every stage of the used-vehicle lifecycle through its related subsidiaries of PAR North America, RDN, AutoVIN and CarsArrive. Remarketing services include a variety of activities designed to transfer used vehicles between professional sellers and buyers.

ADESA hosts weekly sales at its 65 auction locations across the United States, Canada and Mexico. The company also builds and manages online sale platforms for many major vehicle manufacturers. The company’s online auction venues include ADESA LiveBlock, which simulcasts vehicles worldwide; and ADESA DealerBlock, which offers two ways to buy: bid-now sales events or buy-now pricing 24/7. ADESA is part of the KAR Auction Services group of companies. Visit [ADESA.com](http://ADESA.com) for details.

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