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ADESA Indianapolis Raises More Than \$34,000 for JDRF

CARMEL, Ind.—ADESA, a business unit of KAR Auction Services (NYSE: KAR), today announced that the ADESA Indianapolis auction recently hosted two charity events. Together, these two events raised more than \$34,000 for JDRF, a leading advocacy group for people with type 1 diabetes.

“This is a cause that is close to my heart,” said ADESA Indianapolis General Manager Dave Emerson, a past corporate chairman of the local Indianapolis Walk to Cure Diabetes, which benefits JDRF. “I’m overwhelmed each year at the generosity of our customers, and I thank them for their continued support.”

One of the charity events was the 7th annual car show, which attracted 71 cars and motorcycles from the local community and beyond. It also featured a silent auction of all donated items. New to this year’s event was a petting zoo, face painting and the addition of Salsa Verde restaurant. The event brought in more than \$18,000.

The second event was a wine tasting, attended by 150 people and raising over \$16,000. More than 15 Indiana wineries donated wine for the wine pull, and Mallow Run Winery of Bargersville, Indiana, provided the wine tasting. Indiana artist Nicholai Shaver created a one-of-a-kind painting of the tasting as it was happening, which was then auctioned off during the live auction. The painting sold for \$3,200 and will be on display at the ADESA Indianapolis auction.

“My team unites every year to host the car show and make it an entertaining and festive event,” said Emerson. “They really outdid themselves this year by adding the petting zoo and the wine tasting. Our customers thoroughly enjoyed both events.”

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. The company handles virtually every stage of the used-vehicle lifecycle through its related subsidiaries of PAR North America, RDN, AutoVIN and CarsArrive. Remarketing services include a variety of activities designed to transfer used vehicles between professional sellers and buyers.

ADESA hosts weekly sales at its 76 auction locations across the United States, Canada and Mexico. The company also builds and manages online sale platforms for many major vehicle manufacturers. The company’s online auction venues include ADESA LiveBlock, which simulcasts vehicles worldwide; and ADESA DealerBlock, which offers two ways to buy: bid-now sales events or buy-now pricing 24/7. ADESA is part of the KAR Auction Services group of companies. Visit ADESA.com for details.

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