

Connecticut's Central Auto Auction Looks to Expand National Exposure with New Partnership

HAMDEN, CT -

Central Auto Auction (CAA) recently announced that the auction has partnered with the firm Auction Management Solutions (AMS), for business development consulting.

In explaining why he made this move, CAA owner Peter Saldamarco said, "We are very excited to be a part of the AMS group of auctions. We have spent a lot of time building a great base of dealer consignment business over the last 11 years, as well as some fleet /lease and repossession business including the GSA account, and feel that it is time now to start to expand into focusing on national consignors.

"We feel that AMS can be a great help to achieve our goals," Saldamarco continued.

CAA was started back in 2006, and is celebrating its 11th anniversary this year. CAA offers a live weekly sale every Tuesday morning across four auction lanes on more than 12 acres of land. The operation currently offer 350-400 units weekly.

CAA is a full-service auction with full reconditioning, mechanical services, and even a licensed vehicle scrap facility all on premises. More details are on its website at www.centralaa.com.

"We are very excited to be working with CAA," AMS' Tom Stewart said. "Peter and his family and his team have built a very strong auction in the New England area, and we welcome the opportunity to be able to work with a very strong family auction.

"One of our goals here at AMS is to focus on providing our customers with the best service we can, while working through a proven sales strategy to help them grow their business," Stewart went on to say.