



Dealer's Auto Auction

FOR IMMEDIATE RELEASE

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David Andrews, CEO
901-335-9502 (cellular)
DAndrews@CityEnterprises.biz

Dealer's Auto Auction Huntsville Raises \$32,750 for the Make-A-Wish Foundation; totaling \$80,000 in YTD Charity

Huntsville, Alabama – Checkbooks and hearts again opened wide at Dealer's Auto Auction of Huntsville as local dignitaries and civic leaders joined dealers from across the Southeast for a fundraising sale benefitting the Make-A-Wish Foundation. This special sales event yielded over \$32,000 in donations and brought the auction's total charity gifts in 2015 to an amount exceeding \$80,000.

“For the past several years, we have used special event sales to give back to some very deserving charities that impact our community,” stated Roger Fields, General Manager of DAA Huntsville. “2015 is our biggest year to date, and it's because our dealers and our staff care about more than just selling vehicles.”

The funds were a combination of money acquired from auction fees, donations from partnering dealers, a silent auction of Country Music memorabilia, and contributions from the numerous companies that falls under the umbrella of DAA Huntsville's parent company, City Enterprises. David Andrews, president of City Enterprises, adds, “The fact that these auction partners were willing to support us locally speaks volumes about DAA of Huntsville. Because of their overwhelming generosity and support, the lives of the children in the Make-A-Wish community will benefit.”

After the final donation presentation, Fields told the assembled auction crowd, “This means that in Athens, Alabama, our little auction has accounted for \$80,000 in fundraising this year! We may be small, but we have the heart the size of the biggest auction you'll find. I love you guys from the bottom of my heart, thank you for attending today, it means a lot to my team and to the people who receive your generosity.”

Dealers Auto Auction of Huntsville is one of 5 auction locations owned by David Andrews, president of City Enterprises, LLC.

Make-A-Wish is an organization that dedicated to granting the wishes of children with life-threatening illnesses. Further information is available at www.wish.org

City Enterprises, LLC, is the Management Company and parent entity of City Auto Sales, LLC, Dealer's Auto Auctions group, City Direct, Connect1Recovery, City Leasing and City Auto Finance. The Dealer's Auto Auction group is comprised of DAA Memphis, DAA Murfreesboro, DAA Huntsville, DAA Mobile and DAA Chattanooga. City Enterprises, LLC employs over 650 people, with future expansion plans for additional Dealer's Auto auctions, City Auto Sales, and City Auto Finance locations throughout the Southeast. Further information is available at www.dealersauto.com



Pictured Left to Right: Ashley Miller (*Make a Wish Foundation*), Ian Thompson (*Recipient*), Sheila Thompson (*Ian's Mom*), Roger Fields (*DAA Huntsville GM*), Steve Marz (*Make A Wish Board Member*), Pam Jones (*Make A Wish CEO/President*), David Andrews (*CEO/Owner City Enterprises/Dealers Auto Auction*)