

FOR IMMEDIATE RELEASE

February 4, 2016

CONTACT:

Jennifer Sheran, Manager, PR

678.645.2076

jennifer.sheran@coxautoinc.com

From Modern Exotics to Timeless Classics, Manheim Riverside Holds '100 Grander' Vehicle Sale Feb. 10

Wholesale Vehicle Auction to Feature Exotic and Classic Cars

ATLANTA – Dealers from near and far will have a rare opportunity to purchase exotic and classic cars at Manheim Riverside's annual 100 Grander sale on Wednesday, February 10. The sale is expected to offer more than 150 Exotics and 100 Classic Cars, a new offering to this year's sale. The event will start at 1 p.m. featuring sushi & drinks in the lanes, and the auction will begin between 2 p.m. and 3 p.m., with two lanes of luxury brand vehicles and one lane of Classic Car units.

"Due to the success of our previous \$100 Grander sales, which was widely attended both in the lanes and online, we're excited to be hosting the sale once again," said Chris Brown, GM of Manheim Riverside. "And with growing interest and demand for Classic Cars, we're adding these sought after vehicles to this year's sale as well."

The luxury brands to be featured in the sale include Audi, Bentley, BMW, Lexus, Porsche, Rolls Royce, Maserati, Lamborghini, McLaren and more. Classic cars to be featured may include: Ford, Chevrolet and Porsche. Buyers can also join by simulcast and other online channels. Buyers can contact [Concierge](#) and sellers can contact [Barbara Rodriguez](#) for Exotics and [Rachel Galves](#) for Classics.

Manheim Riverside is located on over 160 acres at 6446 Fremont Street and employs more than 300 team members. One of six Manheim auction locations in California, Manheim Riverside features 10 auction lanes, a paint and body shop, a full mechanical shop and a reconditioning and detail facility. Manheim Riverside's body shop, detail shop and mechanical shops occupy more than 80,000 square-feet and have the capability of processing over 500 vehicles weekly.

Recent additions include a new, 21,000 square-foot climate-controlled vehicle inspection facility with the ability to process more than 13,000 vehicles monthly, a first of its kind Kelly Blue Book Resource Center which offers dealers dedicated training, information sessions, meeting space, and Kelly Blue Book product and valuation information. For more information about the sale, go to: https://www.manheim.com/content_pdfs/auctions/RAA-Highline-Calendar-2016.pdf

About Manheim (www.manheim.com)

Manheim is North America's leading provider of vehicle remarketing services, connecting buyers and sellers of used vehicles to the largest wholesale used-vehicle marketplace. The company helps drive dealer and commercial client success by providing physical, digital and mobile auction channels, data analysis, dealer financing through [NextGear Capital, Inc.](#), transportation services through [Ready Auto Transport](#) and a host of other products and solutions. With 80 locations across North America, Manheim registers nearly seven million used vehicles annually and facilitates transactions representing nearly \$51 billion in value. Headquartered in Atlanta, Manheim N.A. is owned by Cox Automotive which includes industry leaders such as Kelley Blue Book (KBB.com[®]), Autotrader and Dealertrack[®]. For more information, visit <http://press.manheim.com>.

###