



National Auto Auction Association, Inc.

Confidential 2017 Auction Industry Survey

Our GOAL is to measure “Physical Activity” at NAAA Member Auctions.

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Instructions:

Independent Contractor will hold all survey responses in STRICT CONFIDENCE:

This survey is designed to be completed by your company’s owner, general manager, controller, chief financial officer or CPA. Please answer each survey question as accurately as possible.

1. **FIRST** go to WWW.NAAA.COM and click the 2017 NAAA Auction Industry Survey link found on NAAA’s Home Page.
2. **PRINT** a **HARD COPY** of the survey, **OBTAIN** your **UNIQUE AUCTION ID**, **AND** the **SURVEY DEFINITIONS**.
3. **COMPLETE** the **HARD COPY PRIOR TO** entering your data into the **ON-LINE SURVEY PORTAL**.

AFTER COMPLETING THE HARD COPY:

4. Go **BACK** to WWW.NAAA.COM and click on the 2017 NAAA Auction Industry Survey link found on NAAA’s Home Page to **ENTER** your **HARD COPY DATA** into the **ON-LINE SURVEY** using the **ON_LINE SURVEY PORTAL LINK** provided.

Please complete survey prior to MARCH 30, 2018

Survey questions should be directed to:

Robert Casey - Direct Phone: (703) 249-0149 Email: Surveys.Casey@yahoo.com

If you elect NOT to provide your data VIA the ON-LINE SRVEY PORTSL LINK please Email “**HARD COPY**” Survey to: Surveys.Casey@yahoo.com

OR Mail “HARD COPY” Survey to:

Robert Casey
6310 Spring Lake Drive
Burke, VA 22015

THANK YOU IN ADVANCE FOR YOUR VALUED TIME AND PARTICAPATION!

Again this year, the NAAA Services Corporation will sponsor **ONE complementary registration per participating Auction** to the NAAA-NRC event to be held in Scottsdale, AZ, on November 12-15, 2018.