



## FOR IMMEDIATE RELEASE

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### **DEALERS AUTO AUCTION GROUP, LLC ACQUIRES REA BROTHERS MID SOUTH AUCTION**

JACKSON, MS – February 1, 2018 – Dealers Auto Auction Group, LLC (DAAG) expands footprint by purchasing Rea Brothers Mid-South Auction of Jackson, MS, a wholesale auto auction. This new acquisition creates one of the largest independent wholesale auto auction groups in the US, and brings greater service locations for DAAG’s national customer base. DAAG currently has additional locations in Murfreesboro, TN; Memphis TN; Chattanooga TN; Huntsville, AL; and Mobile, AL. The purchase of the Jackson, MS auction demonstrates DAAG’s commitment to its expansion strategy, while still bringing dealers the best customer service experience the auction industry has to offer.

DAAG founder & CEO, David Andrews states, “The Rea family built a state of the art facility and assembled a dedicated and hardworking staff. DAA looks forward to bringing its skills and enthusiasm to take the Jackson, Mississippi location to the next level. This deal will allow more dealers, fleet, and commercial customers in the Southeast to benefit from DAA’s dedication to making the auto purchasing and resale market efficient, friendly, and profitable.”

DAAG brings with it years of industry experience and auto auction best practices, as well as state of the art technology. Scott Keener, DAA Regional Director of Auction Operations, adds, “We are excited about being in Mississippi and look forward to becoming a part of this community. With John Tidmore as our General Manager, we are confident that this transition will be smooth and successful.” Tidmore brings more than 20 years of auto experience as he previously worked for Adesa as a National Account Manager and most recently as the General Manager of Dixie Auto Auction in Granada, Mississippi. Mr. Tidmore added, “DAA Jackson will work closely with existing relationships to ensure a seamless transition. We also look forward to rebuilding connections with those who may be no longer doing business here and developing relationships with dealers who have never experienced the Jackson auction. This is an opportunity for DAA Jackson to bring its national and regional partnerships into the vibrant Mississippi capital community and continue to cultivate this business.”

Dealers Auto Auction of Jackson is located at 1657 Old Whitfield Road in Pearl, MS. Licensed dealer only sales are held every week at 9:45AM Tuesday and on the first Thursday of the month a public auction is held. All auctions are also simulcast online.

#### **About Dealers Auto Auction Group, LLC ([www.dealersauto.com](http://www.dealersauto.com))**

*Dealers Auto Auction Group, LLC a National Automobile Auction Association (NAAA) member auction, based in Franklin, Tennessee and is a leading independent wholesale auto auction group providing comprehensive services to connect buyers and sellers of used vehicles throughout the southeast. Through its auctions located in the Southeast, DAAG provides comprehensive services such as condition reports, reconditioning, mechanical, online & simulcast sales, post-sale inspections, and NAAA arbitration for sellers and buyers.*



**Dealers Auto Auction Group**

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*Headquartered in Franklin, TN, Dealers Auto Auction Group, LLC is owned by City Enterprises, LLC. City Enterprises, LLC managed businesses employ over 650 employees in six (6) states. In addition to various other businesses, City Enterprises manages businesses offering dealer inventory financing-City Auto Finance, LLC., retail used car dealerships City Auto Sales, LLC with locations in Memphis and Nashville, TN, and consumer financing-Pace Financial, LLC.*