

PRESS RELEASE
FOR IMMEDIATE RELEASE
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The Greater Rockford Auto Auction Breaks Ground on Office Expansion



Ryan Clark (left) and Chad Anderson (right) break ground on new GRAA office expansion.

The Greater Rockford Auto Auction (GRAA), the leading independent auto auction in Illinois, recently broke ground on an office expansion to better serve its dealers. The 3,000+ square foot addition will include expanded office space, a new dealer work area, a larger conference room and a video production room. GRAA expects the project to be complete in early 2021.

“For 46 years, we’ve always been about putting our customers first and this expansion allows us to continue to grow alongside our dealers,” commented Ryan Clark, President of GRAA. “The office expansion is the latest in a series of investments that we made over the last five years - a new reconditioning facility, a new on-site mechanical facility, completely revamped auction lanes and a significant physical investment in dealer safety. As the wholesale marketplace continues to evolve, GRAA plans to continue to invest to give our customers and employees the best auction experience in the market.”

“Our office expansion aligns well with our strategy for continuous calculated growth,” explained Chad Anderson, General Manager. “The additional space supports our growth in our existing business lines, particularly the online space, and also provides infrastructure for our upcoming advancement initiatives as we continue our growth strategy. We are blessed to have a great team at GRAA that embraces taking the organization to the next level and providing the best possible customer service and opportunities for our client base.”

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GRAA is excited to complete this expansion in advance of a number of promotions and events planned for 2021 which will be announced over the coming months.