

Manheim Pennsylvania Brings Back Its Annual Xtreme Spring Sale

March 25 event included nearly 400 classic, specialty and vehicles valued at \$100,000 and higher; Raised \$162,000 to support Make-A-Wish Foundation

ATLANTA—March 30, 2021 – Looking to fulfill its commitment to raise money for Make-A-Wish Philadelphia, Delaware and Susquehanna Valley, Manheim Pennsylvania brought back its annual Xtreme Spring Sale on March 25 after being cancelled in 2020 due to COVID-19. Dealers who participated in the physical and digital sale event had an opportunity to bid on nearly 400 unique vehicles. In addition, a replica 1965 Shelby Daytona Coupe, assembled in-house by Manheim technicians and body shop



employees, was auctioned off for \$154,000 with proceeds benefitting the Make-A-Wish Foundation. Of the 398 cars offered during this sale, 259 were sold.

“Manheim Pennsylvania was thrilled to bring back sale day excitement for dealers while also raising money for Make-A-Wish,” said Vice President and

General Manager Joey Hughes. “Our team put their hearts and souls into building the Shelby Coupe, and I could not be more proud of their commitment to helping this meaningful organization grant wishes to children with critical illnesses.”

Click [here](#) to view a time-lapse video of the assembly that took approximately 1,000 hours to build.

“I cannot say enough wonderful things about our great friends at Manheim Pennsylvania,” said Dennis Heron, CEO of Make-A-Wish Philadelphia, Delaware & Susquehanna Valley. “Not only was this auction the most heart-pounding half hour I have ever spent in my 25-year history as CEO of Make-A-Wish, raising an unbelievable \$162,000 to support granting wishes, but it was the sheer joy that was evident from everyone associated with building the spectacular car that made this event so special. In a time when very little of the news is positive, this is truly a celebration of all the good in people, and the folks at Manheim Pennsylvania should be considered the perfect example.”

While this year’s Xtreme Spring Sale offered in-lane, physical attendance, approximately 90 percent of dealers participated via Simulcast. The Xtreme Spring Sale was a one-time sales event, as Manheim Pennsylvania remains unable to offer ongoing in-lane, physical sales at this time due to COVID-19. Manheim continues to be guided by CDC guidelines, Cox Automotive’s pandemic data and doing the right thing to keep its team members, clients and communities safe. “Safety remained at the center of this event, and we want to thank our dealers for doing their part to support our safety protocols on this special day,” said Hughes.

“Manheim Pennsylvania always delivers the best results for buyers and sellers,” said Alan Hillel of Alan’s Autos LLC. “This auction is known for being the ‘Top of the Market,’ and today’s sale continues to prove this to be true,” Hillel added.