

FOR IMMEDIATE RELEASE

New Independent Auction Valuation - Available Only With Carbly And Auction Edge

November 2, 2021

Chicago, IL, Nov. 2, 2021 - Carbly and Auction Edge, Inc. are excited to announce the release of the Pipeline Market Report, now available with Carbly desktop and mobile.

The Pipeline Market Report is the industry's *first* vehicle pricing guide driven solely by timely, independent auction sale data, encompassing near real time results from across the Auction Edge partner auctions. Market pricing is based on actual vehicle sale transactions, providing dealers more confidence when buying and selling vehicles at auction.

"Independent auctions are moving so much metal for dealers, commercial accounts, and beyond. Through this partnership, we believe we are delivering timely and relevant pricing data for sellers and buyers. In less than a year, our partnership with Carbly continues to provide valuable tools and services for our customers," Dan Diedrich, CEO of Auction Edge.

Key Benefits and Features with Pipeline Market Report in Carbly:

- 100% transparency: VIN-level sale comps. View actual sale details, condition reports, and pricing associated with transactions that drive the pricing guidance. A true look under the hood.
- Volume, Volume, Volume: access to over 175 independent auctions selling approximately 50k units a week or just over 2.5 million per year.
- Wholesale market data set with historical trend lines showing you where the market is headed, and how quickly it's moving.
- Daily transaction updates mean dealers can stay on top of rapid market shifts.

"One of our users' biggest requests is an unfiltered look into wholesale transaction data, and Auction Edge is in the perfect position to deliver that data", said Scott Roth, CEO of Ambient Automotive. "The deep automotive industry experience within Auction Edge has enabled us to provide an extremely valuable service for our customers. The addition of independent auction data provides an incredible new view into our already rich, robust data ecosystem."

Pipeline Market Report for Carbly is available immediately at <https://getcarbly.com>