



FOR IMMEDIATE RELEASE: 6/8/2021

Contact:

Tammy Swofford
America's Auto Auction, Inc.
14951 Dallas Parkway, Suite 200
Dallas, TX 75254
Phone: 214.736.7900

America's Auto Auction Hires 15-Year Veteran to Head National Accounts

America's Auto Auction has announced that Christina Potts has been named the company's National Client Accounts Manager. A native Texan with 15 years devoted to the auction industry, she brings with her a strong background in operations, fleet/lease management and client relationships.

"We are so fortunate to welcome Christina Potts back to America's Auto Auction," said Tammy Swofford, America's National Sales Director, explaining that Potts was part of the inaugural team at America's Auto Auction Houston when the facility opened in 2015. She worked at that location for four years as both transportation and fleet/lease manager.

"Christina is sure to be strong addition to our management team, particularly in this unique and challenging time in our industry," said Swofford. "She'll be a great support to America's Auto Auction on a national level and a great asset to our 23 auction locations."



*Christina Potts
National Client Accounts Manager
America's Auto Auction*

Potts began her career in the industry as a transportation coordinator before signing on with America's Houston to head its transportation department and serve as the fleet/lease

admin manager. Following another two years as fleet/lease manager and commercial accounts manager in the Houston area, she returns to America's.

"America's Auto Auction is a great company, a great work family, and I feel like I'm coming home," said Potts. "I'd missed the level of customer service that is such an integral part of America's operations. As long as I've been in the industry, I've focused maintaining strong connections with customers. I'm proud to be part of a company that is not only successful and growing, but is centered on people and relationships."

Founded in 2005, America's Auto Auction, Inc. is the third-largest auto auction company in the United States with 23 locations. Additional information on all of the America's Auto Auction facilities can be found at www.americasautoauction.com.