



## **DEALER'S AUTO AUCTION**

### PRESS RELEASE

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### ***Dealer's Auto Auction of Murfreesboro Presented with National Emkay Award and Expand Dealer Amenities and Services.***

**APRIL 9, 2013 MURFREESBORO TN** – Dealers Auto Auction of Murfreesboro proudly joined the **Emkay 100% Club Award** for 2012. “This past year was a complete success for our team,” stated Stephanie Baker. “We know that “The Choice” is not ours – it is our customers -- and we are very appreciative of Emkay’s recognition of our team, led so well by our own Nikki McCoy.”

In another initiative to better serve clients and customers, DAA Murfreesboro has purchased property adjacent to their auction on Old Fort Parkway. “Our plans to build a new reconditioning center and increase dealer parking will better serve our customers,” continued Baker. “We are excited with our expansion, and look forward to another successful year of growth with our dealers and commercial accounts.”

“On behalf of Dealers Auto Auction of Murfreesboro we are grateful to be business partners with the Emkay Team,” stated DAA’s owner and president, David Andrews. “We strive to exceed expectations with our clients and customers, and it was a great honor to receive this accolade from one of our top clients.”

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*Dealer's Auto Auction is a group of four wholesale automotive auctions located in or near Huntsville, AL, Murfreesboro, TN, Memphis, TN and Mobile, AL. Dealer's Auto Auctions specialize in New Car Dealer Trades, Fleet Lease Disposal and Bank Reposs.*

PHOTO 1: Dealer's Auto Auction of Murfreesboro, fondly known as "The Murph", is expanding their location to include a new reconditioning center and additional dealer parking.

