



For Immediate Release: November 4, 2013

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LAFCAA Charity Golf Tournament Raises Funds for Furry Friends

For the 4th year in a row, Louisiana's 1st Choice Auto Auction partnered with customers and vendors to host another successful charity golf tournament. The foremost animal welfare agency in Louisiana, the LA/SPCA (www.la-sPCA.org), was the recipient of the fund-raising effort. Seventy-six golfers teed off at 12:30pm on Thursday, October 4, 2013, on a warm, sunny day surrounded by beautiful cypress and oaks at the newly renovated Lakewood Golf Course in New Orleans, Louisiana. It was a fun day of golf, with great jambalaya, refreshing beverages, goody bags and plenty of door prizes.

Owner of the auction, John Poteet, is thrilled at the overwhelming success of this year's tournament. "We raised \$16,500 for the LA/SPCA, which will greatly enhance their operation and fulfill their mission to improve the quality of life of all the animals they encounter."

He expressed gratitude to all the generous event sponsors and participants, especially "our bank, Whitney Bank, which has been our corporate sponsor for the past two golf tournaments."

Dean Howard, LA/SPCA Development Director said, "We continue to be astonished by the efforts of our supporters. Louisiana's 1st Choice has not only stepped up to sponsor some of our major fundraising events, but they've taken the initiative to even create their own fundraiser. Their annual golf tournament has grown so much that their contribution this year will enable us to create two rooms in our Phase II adoption and clinic facilities currently under construction, truly impacting not only our animals and mission, but those in our community."

Marketing Manager, Georgianne Poteet, comments that "this is just one example of our community outreach throughout the year." Since opening, the auction has raised/donated almost \$200,000 in cash and goods to various charitable organizations. For more information, visit the community link on the auction website at www.lafcaa.com/community.



Auction Sales Manager and Assistant General Manager, Bridget Higginbotham, who serves on the board of the LA/SPCA, delivering the check to Dean Howard, LA/SPCA Development Director.

Louisiana's 1st Choice Auto Auction, located in Hammond, Louisiana, has served the auto dealers of the Gulf Coast and surrounding states for over 11 years. Their motto is "Outstanding Service Begins with Outstanding People" and their experienced and friendly staff is eager to assist you with your remarketing needs. Owner and managing partner, John Poteet, invites you to experience their signature Lagniappe every week. Auction day is Tuesday at 8:30am with 500-700 dealer trades and bank repos and several special event sales throughout the year with 1000+ consignment. All vehicles are available online. Visit www.lafcaa.com for more information.