

Monday, March 15, 2021

ADESA Cincinnati/Dayton with General Manager, Mike Long

I can't think of a better way to start the new week than getting together with NAAA members to celebrate notable milestones. This afternoon, President-Elect Charles Nichols, Tricia Heon and I had the opportunity to join ADESA Cincinnati/Dayton General Manager, Mike Long to celebrate their 35th anniversary! I always look forward to these virtual get togethers and truly enjoy getting to know our NAAA members personally. Mike shared how he has been with ADESA Cincinnati/Dayton for 18 years. He started back in 2003 as a controller and has been in his current role at General Manager since 2008. We spent our time together discussing NAAA resources and taking a look back at the past year. A common theme among many of us NAAA members is the constant and evolving changes in our industry and embracing the digital enhancements.

Mike shared ADESA Cincinnati/Dayton's philosophy which is displayed proudly on their wall: Every car. Every customer. Every time. Every day! I think that is a philosophy we can all get behind!