

President Julie Picard's Journal

3/29/21: NAAA Virtual Auction Visits
Manheim Northstar Minnesota & ADESA Vancouver – 50th Anniversaries

Two 50th Anniversary Milestones!

Monday afternoons are always something to look forward to when we get the opportunity to jump on virtual auction visits with our NAAA members. Today we had time to connect with Butch Herdegen III from Manheim Northstar, Minnesota, to celebrate the auction's 50th anniversary. It was indeed a pleasure for all of us at NAAA on the call to hear Butch's personal story. For Butch, the auto auction runs in his blood. Going to work with his dad, being in the lanes with auctioneers and dealers was a considerable part of his upbringing and made a lasting impact! He grew up in the auction and now shares the joy he gets from his role as AVP& GM "I just love the client engagement, the grind, selling cars, and helping people out."

Our second celebratory virtual visit was with Trevor Henderson and John Macdonald with ADESA. We enjoyed our time together celebrating ADESA Vancouver's 50th anniversary. John explained a bit about his history with ADESA Vancouver. John started with ADESA in 1996 and has been at Vancouver since 1999. In addition to a beautiful location to live and work, John and Trevor shared what an awesome team they have in Vancouver. We also had some time to discuss business, digital adoption rates, and the ability to adapt over the past year. It was great to hear the optimism and positivity from the team.

A great way to start the week, indeed!