

President Julie Picard's Journal

Virtual Auction Visit- ADESA Tulsa

May 19, 2021

Congratulations on the 20-year milestone, ADESA Tulsa!

A true highlight of my week is always our virtual NAAA member visits. Today the team had the opportunity to connect with Mike DeForest and Mike Caggiano to celebrate ADESA Tulsa's 20 year anniversary. We all agreed that there is no other industry we would want to be in. As DeForest commented, "This business gets in your blood"! Caggiano has been in the industry for 25 years and shared how he grew up in the business with his dad who owned a towing company. He shared that he has been into anything with wheels since! DeForest has been in the industry since 1998 and after stepping away for a bit, quickly came back and shared how much he missed it!

Although we can't visit in person like we did pre-COVID, these virtual connections always bring a huge smile to my face. I love hearing from our members and getting to know more about their background, career journey and personal stories.