Auction Industry Survey

For the Year Ended December 31, 2015

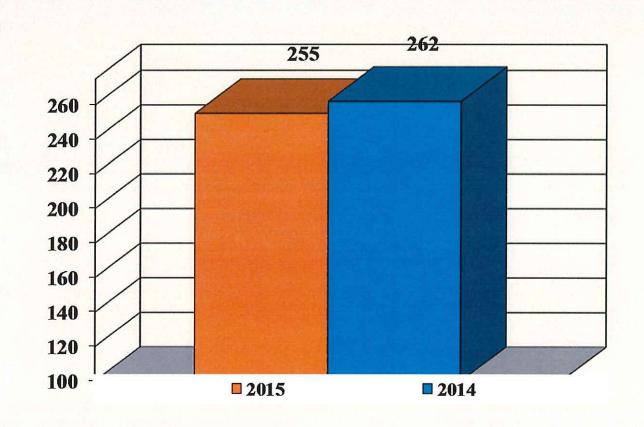


Compiled by:

CliftonLarsonAllen LLP

for the National Auto Auction Association

2015 Auction Industry Survey Participation

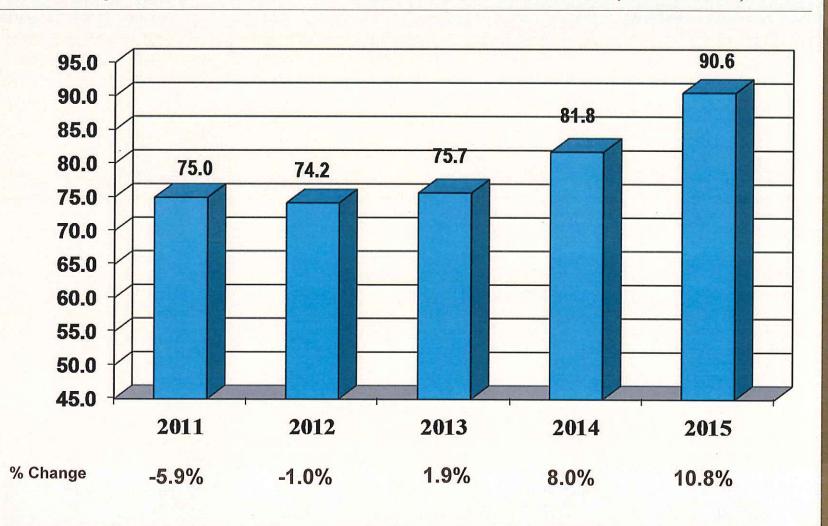


Response Rate

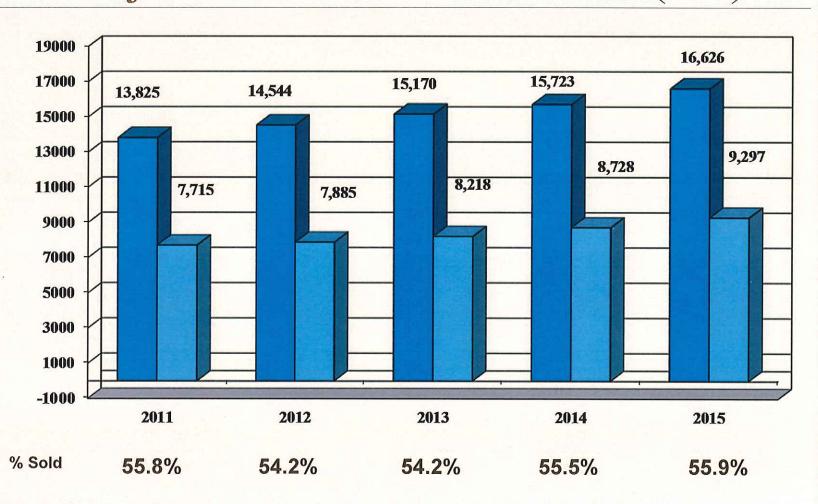
76%

80%

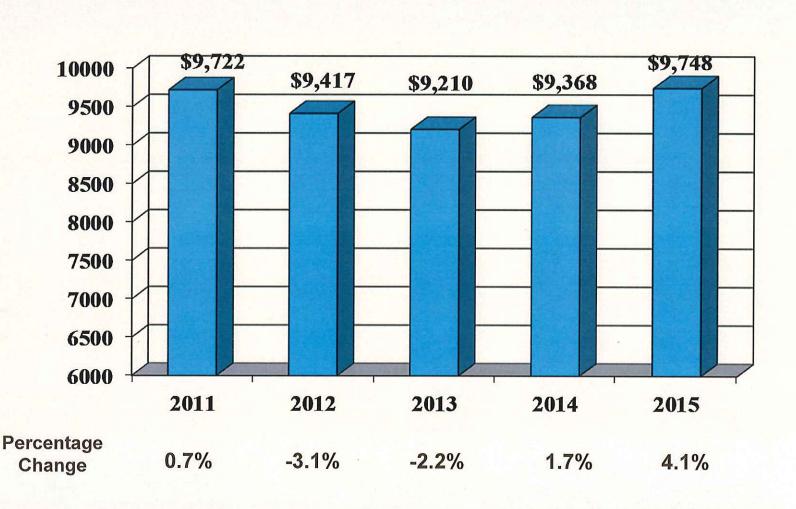
2015 Auction Industry Survey Projected Gross Value of Units Sold (Billions)



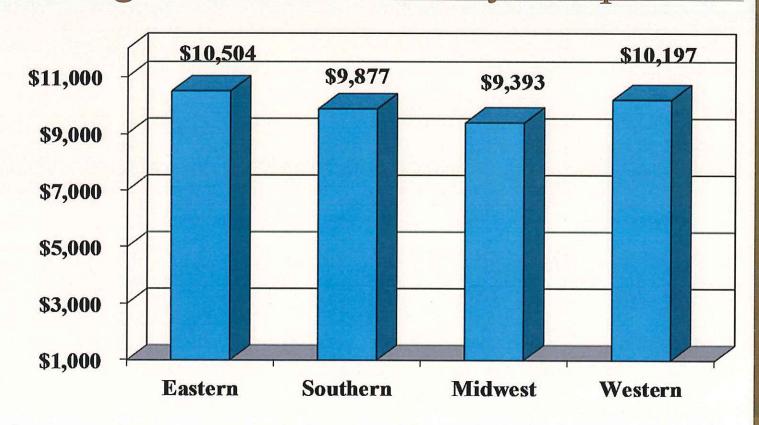
2015 Auction Industry Survey Projected Units Entered and Sold (000)



2015 Auction Industry Survey Projected Average Price Per Unit

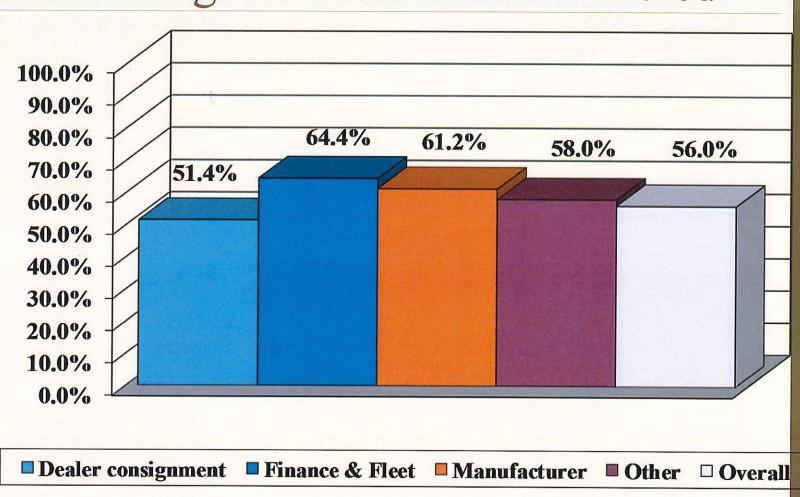


2015 Auction Industry Survey Average Price Per Unit By Chapter



Based on Actual Data Received

2015 Auction Industry Survey Percentage of Units Sold to Entered



2015 Auction Industry Survey Supplemental Data

Average	Vehicle	Price per	Internet	Sale:

-	On Line Only Auctions	\$17,243
_	Simulcasting	\$14,937

Average Auctioneer Pay	\$673
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- Average Increase in Liability Insurance
 22%
- Average Increase in Healthcare Insurance
 8%
- Average Increase in Workers Comp 9%
- Average charitable contribution per auction \$17,181
- Median charitable contribution per auction \$5,922

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