

autoinsights



An automotive market share reporting solution every NAAA member should have.



POWERED BY  **experian**™

 **AUTOCHECK AUCTIONS**



An automotive market share reporting solution every NAAA member should have.

- TRACK LENDER SHARE OR ACTIVITY WITHIN A CERTAIN MARKET
- IDENTIFY TOP LENDERS IN YOUR STATE
- SORT BY NEW, USED OR LEASE
- ANTICIPATE WHERE THE MOST VEHICLES WILL BE RETURNING TO MARKET

NOTE

LENDER INSIGHTS ARE AVAILABLE FOR 46 STATES





See Who's Financing What — And Where It's Headed

AutoInsights gives you the power to track lender activity in your market with pinpoint accuracy. Identify the top lenders in your state, filter by new, used, or lease, and uncover trends that reveal where the most vehicles will return to market. It's smart data for sharper strategy — so you stay one step ahead.

TRACK LENDER SHARE
OR ACTIVITY WITHIN A
SPECIFIC MARKET

IDENTIFY TOP
LENDERS IN
YOUR STATE

SORT BY NEW,
USED OR LEASE





Leveraging Experian's title and registration data to create automotive market share reporting solutions

LENDER STATE SUMMARY

Market/Risk Reports

Showing data from 12/2023 to 12/2023 in 46301, 46302, 46303, 46304, 46307, 46308, 46310, 46311, 46312, 46319 and 90 more

Market > Lender > Lender State Summary

Lender Name	Count	Loan	New Loan	Used Loan	Lease
Totals	9112	7902	3029	4873	1210
TOYOTA FINANCIAL SERVICES	641	567	399	168	74
CHASE AUTO FINANCE	572	489	295	194	83
CAPITAL ONE AUTO FINANCE	550	549	110	439	1
AMERICAN HONDA FINANCE	549	384	310	74	165
ALLY	360	353	75	278	7
FORD MOTOR CREDIT	342	303	269	34	39
HYUNDAI CAPITAL AMERICA	335	210	197	13	125
GM FINANCIAL	288	286	191	95	2
VW CREDIT INC	214	111	82	29	103
CARMAX AUTO FINANCE	208	208	0	208	0

Choose Report Type

Market

Category: Lender

Report: Lender State Summary

Choose Report Period

1 Month

Start: 12-2023 End: 12-2023

Data available from 12/01/2018 to 12/31/2023

Choose Report Area

DMA City/State Radius

DMA#: East North Central

Area: Chicago, IL

Configure ZIP Codes

Select All

- 46301 - Chicago, IL
- 46302 - Chicago, IL
- 46303 - Chicago, IL
- 46304 - Chicago, IL
- 46307 - Chicago, IL

Hide Unidentified Records

Run Report





“We had a bank in our backyard that was writing more loans than we could have imagined and without AutoInsights, we would have had no idea.”

**AUTOINSIGHTS
AUTOCHECK
CUSTOMER**





CONTACT

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